

# CCPI Lenten Checklist

## *Using the CCPI Lenten Toolkit*

Lent is a time when many people make personal sacrifices and give generously to the Church. This checklist will help you create a strategy to implement during the Lenten season.

- Order materials. Please allow a minimum of two weeks for delivery.
- Begin promoting the CCPI in newsletters, bulletins and e-mail messages.
- Add the CCPI link to your Web site by following the directions found at **[www.ccpi-umc.org](http://www.ccpi-umc.org)**.
- During Lent, share the CCPI message with your congregation for all six weeks, just one week, or any number of weeks (as appropriate). Consider the following ideas for a multi-week campaign:
  - Use the six “sermon starters” to incorporate CCPI themes into services.
  - Show a different retiree video from the DVD during services every week, concluding with a special offering for Easter Sunday.
  - Ask a generous church member for a gift prior to the offering so that you can share news of the gift with the congregation to generate enthusiasm.
  - Give a personal gift to demonstrate the importance of the CCPI.
- Please mail contributions to the address below. Checks should be made payable to The Central Conference Pension Initiative.
- Special note.*** If some members of your congregation are able and inclined to give a substantial gift in support of the CCPI, please consider asking them for a specific amount. You may wish to have a reception for them or meet individually. The CCPI team can support you with logistics and research if you choose to host a special event or if you would like to meet with a special prospect.

### **Mail Checks To**

The Central Conference Pension Initiative  
c/o the General Board of Pension and Health Benefits  
75 Remittance Drive, Suite 6714  
Chicago, IL 60675

### **CCPI Contact Information**

1-847-866-4230

[ccpi@gbophb.org](mailto:ccpi@gbophb.org)

[www.ccpi-umc.org](http://www.ccpi-umc.org)

Visit us online at [www.ccpi-umc.org](http://www.ccpi-umc.org).